

Turn Account Management into Strategic Partnership

Maximize Revenue. Minimize the Time It Takes to Support It.

Instead of your account managers constantly explaining bills and pulling data reports, what if your biggest customers could get the energy insights they need on their own? Brillion C&I solutions give your high-value customers the detailed energy analytics they're always asking for, while giving your team the intelligence about which accounts need attention – and why.

HOW YOUR TEAM BENEFITS

Find Savings Opportunities First

See which customers have the biggest energy savings potential, then reach out with solutions and claim those program savings.

Focus on What Matters

Spend time smoothing demand curves and enrolling customers in energy efficiency programs instead of chasing data and pulling reports.

Stop Being Data Processors

Customers get their energy data through a self-service portal. No more hours spent creating reports or explaining usage spikes.

Become Their Energy Advisor

When you proactively call with energy (and money) saving insights, you transform from energy provider to trusted business partner.



Data Drives Better Relationships

The Smarter Way to Drive Energy Savings.



Identify customers
that have the
biggest energy
savings opportunities



**Match an efficiency
programs** with
customers based
on energy usage



**Give customers
energy-saving
insights** they can
access themselves

Built for Utility Operations:
Designed to work with your
existing systems and processes

- **Works With Your Current Technology**
Integrates with the meter data management systems you already use
- **Fast Setup**
Purpose-built for utilities, so implementation takes weeks not months

- **Your Brand, Your Customers**
The customer portal carries your utility's branding
- **Measurable Results**
Track reductions in support calls and increases in program participation

Tools Make Smarter Energy Decisions



Account Management Team:

KEY BENEFITS

- **C&I Account Health Scorecard**
See all your C&I accounts ranked by change in usage, demand, generation and efficiency, so you know who to call first
- **Savings Identification**
When you spot a potential issue or savings opportunity, estimate how much energy and money the customer could save—and how much demand reduction your utility could claim
- **Program Matching**
Identify which customers are perfect candidates for your efficiency programs, demand response, or load management initiatives
- **Proactive Opportunity Alerts**
Get notified when customers develop energy patterns that suggest big savings opportunities, so you can reach out before they even know there's a problem

C&I Customers

KEY BENEFITS

- **Detailed Usage Breakdown**
Customers can see exactly when and how they use energy, with interactive charts they can explore on their own schedule
- **Energy Pattern Analysis**
Customers can identify their own efficiency opportunities and operational insights, reducing their need for your staff's time
- **Peak Demand Insights**
Let C&I customers quickly & easily spot exactly when energy usage peaks occur so they can consider modifying their processes/systems to reduce peak demand...and help your utility smooth your demand curve.
- **Rate Information Insights**
Customers can explore how different rate structures affected their cost